



Manhasset Bay Protection Committee

Minutes: June 14, 2018, 7:30pm

Supervisor's Conference Room, Town Hall

Attendance: Kevin Braun (Town of North Hempstead), Anne Krzyzanowski (Assemblyman D'Urso's office), Raymond Behr (Kensington), Bob Keane (Chairman, Port Washington North), Dianne Sheehan (Plandome Heights), Mike Ertel (Sands Point), Jill Monoson (Thomaston), Annie Mendelson (Great Neck), Jennifer Wilson-Pines (Manorhaven), Kate Hirsch (Flower Hill), Sarah Deonarine (Director)

Meeting was called to order at 7:44pm with a quorum in attendance.

Note: Action items are in ***bold, highlighted, underlined italics***. Motions are highlighted in blue.

Announcements:

Beach clean-up will be on **Saturday, September 29th** at Manorhaven Beach Park at 9:30am

Discussion & Motion points:

Recap of the annual boat tour/20th anniversary celebration: It was a great turnout and everyone had a wonderful time. Kevin Braun commended the planning sub-committee for their efforts. Kevin Braun made a motion to approve both press releases (20th anniversary and replacement educational sign) for publication as modified. Dianne Sheehan seconded. All were in favor.

Dianne Sheehan made a motion to adopt the minutes of April 12, 2018, Jennifer Wilson-Pines seconded. All were in favor.

Jill Monoson made a motion to approve the suggested fall meeting dates. Dianne Sheehan seconded and all were in favor. The fall meeting dates are set as: **September 27th, October 11th, November 8th**.

The annual joint protection committee was cancelled due to low attendance, the committees are kicking around different ideas, but nothing has been rescheduled yet

Deonarine updated the Committee on what has been happening on the website and suggested the following steps and maximum costs:

- Transfer our website to a new web host, which includes version control (3-year package, max \$1,000)
- Rearrange pages and make it more navigable, enticing, etc
- Try Facebook advertising (limit to \$500 - \$1,000 for the summer):
 - New webpage
 - Using LISS-generated materials
 - Metrics: Track new Facebook followers and newsletter sign-ups
- Generate more newsletters; topics include geese, nitrogen/fertilizers, etc.
- Renew domain and consider others to purchase (mbpc.com, etc) (max of \$100)

- Sarah Deonarine, Executive Director •
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Updated: 10/5/2018

Kevin Braun made a motion for all web expenses up to \$2,000, Jennifer Wilson-Pines seconded. All were in favor.

The Committee briefly discussed ways to improve last year's Water Quality Improvement Plan application as well as allocating some matching funds to the program. Jennifer Wilson-Pines made a motion to apply to the State Consolidated Funding Plan for a new Water Quality Improvement Plan, Kate Hirsch seconded. All were in favor.

Updates:

The Long Island Sound Study Citizen's Advisory Committee (CAC), of which MBPC is a member, met one week before and set out their priorities for tasks to work on as follows:

1. Raise awareness of Long Island Sound
2. Engage more local governments
3. Diversify CAC representation

Harbor Fest was on Sunday, June 3rd. This year, the MBPC table had an Enviroscape watershed model to entice kids and their families over. Additionally, the table had reuseable canvas bags for the kids to color. The Committee's new brochures came in just in time and they were placed in each bag that was distributed. This is a good idea for future "tabling" events.

A few weeks ago, a letter to the editor was published in the *Port Washington News* that demeaned the hard work we all do to protect and restore Manhasset Bay. Below is a link to the response letter, published on June 13th. The letter is signed from the Nassau County SWCD, but several entities had a hand in crafting it, including the Manhasset Bay Protection Committee, the Town of North Hempstead, and the Hempstead Harbor Protection Committee.

<http://portwashington-news.com/letter-response-to-mess-at-our-mill-pond/>

The Town Bay Constables have started their annual water quality monitoring. Unfortunately, we don't have the YSI probe yet, but it is in process.

Municipal updates

Manorhaven (Jennifer Wilson-Pines): A community garden has opened in the Village. It is run by a not-for-profit who was allocated a piece of property by the Village. The Village is also in the process of renovating their dog runs.

Port Washington North (Bob Keane): The new Baywalk Park is packed all the time. Phase II is still forthcoming.

Town of North Hempstead: Deonarine mentioned that the Town has hired Coastline Consulting & Development for engineering services related to sand removal at the Town Dock. An article on this can be found at:

<https://theislandnow.com/news-98/town-extends-waterfront-moratorium-approves-port-parking-plan/>

Kevin Braun made a motion to adjourn at 9:05pm. Jill Monoson seconded.

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