



Manhasset Bay Protection Committee

Minutes: February 8, 2018, 7:30pm

Supervisor's Conference Room, Town Hall

Attendance: Kevin Braun (Town of North Hempstead), Chuck Idol (Baxter Estates), Anne Krzyzanowski (Assemblyman D'Urso's office), Dianne Sheehan (Plandome Heights), Ray Herbert (Plandome), Dan Fucci (Nassau Co), Annie Mendelson (Great Neck), Jennifer Wilson-Pines (Manorhaven), Bob Keane (Chairman, Port Washington North), Sarah Deonarine (Director)

Meeting was called to order at 7:44pm with a quorum in attendance.

Note: Action items are in ***bold highlighted, underlined italics***. Motions are highlighted in blue.

Updates:

Assemblyman Anthony D'Urso has been made the co-chair of the State's Long Island Sound Committee (he is also a member of the State's Committee on Environmental Conservation).

The Village of Sands Point has a new representative, Mike Ertel, and alternate, Jennifer Birnbaum. Deonarine has sent a letter to the three non-active Villages offering to give a presentation and will follow-up by phone call.

Chuck Idol reviewed the Monthly Web Site Status and Marketing Report (see end). Then the Committee reviewed the draft February newsletter. Kevin Braun made a motion to accept the second newsletter and to send it out. Jennifer Wilson-Pines seconded. All were in favor.

Discussion & Motion points:

Kevin made motion to accept the minutes of January 11, 2018 as is, Jennifer Wilson-Pines seconded. All were in favor. Motion Passed.

The Committee had a thorough discussion about Grassroots Environmental's request for our endorsement of their "I love Long Island" Lawn Care Trade Show. Seeing as one of our goals as a Committee is to lessen the impact of nutrients on the waterbody, Jennifer Wilson-Pines made a motion to add our endorsement to this low impact I Love Long Island Lawn Care Trade show only and only as long as it does not endorse any particular product or engage in any political activity of any kind. Ray Herbert seconded. All were in favor and the motion carried. Deonarine will draft a carefully-worded letter to Grassroots specifying our endorsement-only for this particular Trade Show.

Deonarine has received all the associated files from Fuss & O'Neill for the final water quality report (2009-2015). Kevin Braun made a motion to accept the Fuss & O'Neill water quality analysis report as final. Dan Fucci seconded. All in favor, no abstentions.

- Kevin Braun made motion to accept the press release with admendments made by the Committee at the meeting (add list of members, pictures, quotes, etc) and to be modified by e-mail within two weeks of redistribution to the Committee members. Dianne Sheehan seconded. All in favor, no abstentions. Deonarine will work with the Town PR Department to get Supervisor quotes and to get the press release out. The Committee will not do a press event.

- Sarah Deonarine, Executive Director •
 - Email: mbpcExec@gmail.com •
- www.manhassetbayprotectioncommittee.org •

Updated: 4/20/2018

- Deonarine will make edits to the one-page hand-out for educational events (add pictures, simplify, add website, contact, “sign up for newsletter,” list members, etc) and Committee will vote on it at next meeting. It was suggested to use this as newsletter #3, also.

Project updates (also captured in the project matrix):

- Water quality reports: The 2009-15 WQ report is finalized and the 2016-17 report is in progress.
- Lablite data: Stephen Bauer from IT put Lablite access on the MBPC laptop and the Town computer Deonarine uses. This is now a high priority to access the data.
- YSI handheld multiparameter probe: Seeing as this instrument is the accepted standard for water quality testing, Kevin Braun made a motion to purchase the Pro DSS with options as listed and explained with a do not exceed limit of \$7,500. Jennifer Wilson-Pines seconded. All in favor.
- ArcGIS uses cloud-based solution: With this new instrument, ArcGIS may be more necessary for water quality analysis. Kevin Braun made a motion for a 6-month trial period for ArcView GIS in the cloud, not to exceed \$600 and to re-evaluate at the end of the 6-months. Annie Mendelson seconded. All were in favor.
- 20th anniversary celebration: the sub-committee formed at the previous meeting has decided the event will be held at a yacht club over the summer. Currently, there are two guests of honor: Comptroller DiNapoli, who helped form the Committee, and Pasqua Dziadul. Let Deonarine know if you have any other suggestions. Deonarine will work with DiNapoli’s office on potential dates.
- Annual boat tour: Deonarine has not begun planning, but it was requested that there be a rain date. The Port Washington Historical Society is currently collecting drone footage – reach out to them as it would be good to have this footage of the Bay for the boat tour.
- Educational brochures (water quality report, “about us,” etc): Deonarine will draft and distribute for discussion at the next meeting.
- DNA source tracking: Cornell Cooperative Extension says that this costs \$700 per sample and shared news articles about their work (Sarah will reach out for an actual report). Doing a back of the envelope calculation, this could cost \$42,000. Kevin suggested that we could just test at one site to see what results come back and determine if we want the investigation done at additional sites.
- WQIP: A big thank you to Kevin Braun for taking a phone call with DOS to receive feedback on our proposal. DOS was very positive about our proposal and sounded a little disappointed that it didn’t get funded. As a background, the Consolidated Funding Application (CFA) came out of the Governor wanting to simplify the state funding streams and put them all under this. In doing so, proposals are now required to show an economic benefit, but for environmental projects economic benefits aren’t obvious. The feedback from DOS was to expand on the economic benefits and resubmit. Additionally, a review of the old WQIP and the projects that were completed has been started.
- “Don’t feed the birds” legislation: Councilwoman De Giorgio’s office reached out to the Supervisor’s office and the Town attorneys to look into it. Chris also shared Brookhaven’s law with them. We are currently 6-weeks out from goose egg laying and need to consider getting the Town to reinstate their goose egg-oiling program.

Other updates:

NYSDEC approved 4-hour erosion & sediment control training in Nassau County is on March 27th. An e-mail went around with more details.

Municipal updates:

Village of Manorhaven (Jennifer Wilson-Pines): March 3rd the village is having a public session about the report from Cameron Engineering concerning the waterfront. The report seems to suggest that high-

- Sarah Deonarine, Executive Director •
- Email: mbpcExec@gmail.com •
- www.manhassetbayprotectioncommittee.org •

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density development is what the zoning should be. Virtually all the boater services for Manhasset Bay are in Manorhaven, so if the marina owners sell to developers and retire, this would be a huge loss for the Bay. You can attend in person or send in public comments.

Upcoming meetings and events:

- Volunteer alewife monitoring training: March 1st 7 – 8pm at the Manhasset Public Library
- March 8, April 12, May 10, June 14

Topics for next meeting: educational brochures, possible vote on 20th anniversary festivities

Meeting adjourned at 9:08pm

- Sarah Deonarine, Executive Director •
- Email: mbpcExec@gmail.com •
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Monthly Web / Marketing Status Report

January - 2018

The following are the top key initiatives and results:

1. Sent first monthly Newsletter
2. Set up landing page for new signups to get old newsletter.
3. Master link page now #2 hit page on site.
4. Good response to newsletter from Assemblyman D'urso office
5. Manhasset Civic – very good review with recommendations / feedback.
6. Site visits continue to grow.
7. New signups for newsletter continue to grow.
8. Continuing to fine tune old pages and set some standards on new pages.
9. Corrected / updated phone numbers on all pages.
10. Started review of leveraging “Event” tools with other social media MBPC tools.

Monthly Maintenance:

- Check MBPC eMail Tracking –
 - ✓ Thank you from Assemblyman D'Urso office and request to add staff.
 - ✓ Review feedback from Manhasset Civic – liked letter with suggestions.

2018 Goals and Objectives / Requirements:

Grow the Email mailing list	COMPLETE / UNDERWAY / ONGOING
Leverage the Web & Social Media Sites to provide educational material to Community	COMPLETE / UNDERWAY / ONGOING
Design Site to target unique educational groups (Teachers, Students, Boaters, Home Owners, other general users of Manhasset Bay).	
Create and Distribute a Monthly Newsletter via Mass email and Social media	COMPLETE / UNDERWAY / ONGOING
Allow new users to see old newsletters.	Complete set up landing page with old Newsletters and link off master links page.

Statement of Work (SOW)

- Statement of Work – No Activity / Draft Complete
- Currently managing as monthly task list. – no work task estimates.